Pre-planning & Design

Click on the bolded and underlined words to access the different links. Populate this template in preparation for the course and keep your responses in mind when developing the platform.

○ **Consider what you would like to achieve with this platform**
The aim of the platform: _____
_____
_____

○ **Describe the person you are creating this platform for**
The audience: _____
_____

○ **Describe the kind of experience you want users to have when using the platform.**
The platform experience: _____
_____
_____

○ **What type of personal data will you collect from the users of the platform?**
Data (e.g. name, phone number, email, etc.): _____
_____
_____
_____

○ **How will you use, store, protect, and get rid of the data when it is no longer valid or useful?**
Data management plan: _____
_____
_____
_____
_____

○ **What do the data protection laws in your country of operation say about collecting & managing personal data online?**
Data protection laws (e.g. POPIA, GDPR, COPPA): _____
_____
_____
_____
_____
_____
_____

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○ **How do you plan on complying with the data protection laws?**
Compliance plan: _

_____

_____

_____

_____

○ **WordPress Themes** - Learn about the different themes & choose one that you would like to use for your platform
Theme: _

○ **Colours** - Choose the combination of colours for your background, text, headings, menu, header, footer, buttons, etc.
Colours: _

_____

_____

_____

○ **Font family** - Choose font families for the menu, heading, body, and footer text
Font families: _

_____

_____

_____

○ **Font size** - Select the font sizes for the menu, heading, body, and footer text
Font sizes: _

_____

_____

○ **Favicon**, **icons**, **logos** & **splash screen** - Create a favicon, logo, splash screen for the app and website logo. You can also select menu item icons for your app.